

Clean Downtown Program

OVERVIEW

- The program, launched in 2006 and funded by the private sector, operates 7 days a week, 360 days a year.
- Major collaborators include corporate and foundation sponsors and supporters, the Downtown Detroit Partnership, Goodwill Industries of Greater Detroit, the City of Detroit, the Detroit Economic Growth Corporation, Wayne County, the State of Michigan, the Detroit Riverfront Conservancy, the Detroit 300 Conservancy, the Detroit Eastern Market, and the University Cultural Center Association.
- The budget is \$2.8 million plus significant in-kind contributions. Nearly 90 cents of every dollar is directed to labor and services in the cleanup area.
- The program employs 60 Goodwill Industries workers (a total of 135 individuals employed since start-up).

COVERAGE

- The coverage area include sidewalks and public spaces (including freeway entrance and exit ramps) inside the downtown freeway system: Lodge to the west, I-375 to the east, I-75 to the north, and the Detroit River to the south.
- The program has expanded (via contract) to include maintenance of the new Detroit RiverWalk and portions of the Midtown area. Clean Downtown crews were also instrumental in helping to clean and restore landscaping on Belle Isle for the Detroit Belle Isle Grand Prix.
- Crews work in shifts from 4 a.m. to 11 p.m. Monday-Friday, and 7:30 a.m. to 11:30 p.m. Saturday-Sunday.

SERVICES

- In 2008, 302 tons of trash was removed from the downtown area and an additional 150 tons was removed during special events.
- In 2008, 39 miles of sidewalks were power swept 15.4 times and power washed 4 times. Power washing crews start as early as 4 a.m. on scheduled days and work into the early evening hours.
- Litter is picked up daily by uniformed cleanup crews who sweep sidewalks, gutters, doorways and alley way entrances, and clean 72 bus shelters and 27 way finding kiosks.
- Graffiti and unsightly signage, posters and stickers (up to 8 feet above grade on public property) are removed daily.
- Weed removal, painting and other miscellaneous tasks are addressed as needed.
- Maintenance of landscaping in public areas.

EVENT SUPPORT

- Special events coverage includes: North American International Auto Show, Detroit's Winter Blast, Target Fireworks, GM River Days, Detroit Belle Isle Grand Prix, Detroit International Jazz Festival, Detroit Red Wings Stanley Cup Parade, Detroit Festival of the Arts, Red Bull Air Race, and professional sporting events.
- Additional special event support is provided to: America's Thanksgiving Day Parade, Eastern Market Flower Day, APBA Gold Cup Race, and Detroit Free Press/Flagstar Marathon.