

Clean Downtown Program Facts

Overview

Program launched June, 2006

Budget: \$2.8 million plus significant in-kind contributions

Employs 60 Goodwill Industries workers (a total of 266 trainees since start-up)

Operates 7 days/week 360 days/year

Work Shifts:

6 a.m. - 11 p.m. (Monday - Friday)

7:30 a.m. - 11:30 p.m. (Saturday and Sunday)

2008 Results

Trash Removed

Downtown: 257 tons

Riverfront: 94 tons

River Days: 35 tons

Midtown: 70 tons

39 Miles of Downtown Sidewalks:

Power washed 3 times annually

Power swept 18 times annually

Collaborations

Program Sponsors, Partners, & Contributors

City of Detroit

Detroit Economic Growth Corporation

Wayne County

State of Michigan

Detroit Riverfront Conservancy

University Cultural Center Association

Program Objectives

Litter removal

Graffiti/poster/sticker removal

Sidewalk power sweeping

Sidewalk steam cleaning

Alley/gutter/doorway cleaning

Daily cleaning of 72 bus shelters

Maintenance of 27 wayfinding kiosks

Hardscape weed abatement

Maintenance of 140 boulevard medians and landscaped areas

Coverage Area

Sidewalks, public spaces inside the downtown freeway system
(Lodge, I-75, I-375, Jefferson/Detroit River)

Freeway entrance and exit ramps

Special Event Support

North American International Auto Show, Detroit's Winter Blast, Detroit Festival of the Arts, Detroit International River Days, Target Fireworks, Detroit Belle Isle Grand Prix, Detroit International Jazz Festival, Red Bull Air Races, and other professional sporting and community events

The program has expanded (by contract) to include maintenance of the new Detroit RiverWalk and portions of the Midtown area.